



FASTOCART

Supermarket



India's Fastest
Growing Grocery
Franchise Retail
Network



Wide Range of Groceries
& Daily Essentials



Fresh Produce
Everyday



Lowest Prices.
Highest Value.



Trusted by Families.
Built for Communities.

Welcome to FASTOCART

Your trusted neighborhood supermarket designed to bring convenience and quality to your everyday life.

We are dedicated to providing you with the freshest produce, a wide selection of groceries, and all your daily needs — all under one roof. Our shelves are stocked with your favorite brands and the best local products.



Quality
Products



Lowest
Prices



Neighborhood
Store



Customer
First



FASTOCART Supermarket



www.fastocartfranchise.com



FASTOCART
SUPERMARKET

**STRONG BRANDS.
STRONGER TOGETHER.**

Trusted Partners | Quality Assured | Everyday Savings



GLOBAL PARTNERS



TRUSTED BRANDS



STRONG PARTNERSHIPS

Growing together for a better tomorrow.



BRINGING YOU THE BEST BRANDS

Wide range of trusted products under one roof.



QUALITY YOU TRUST

Committed to delivering quality every day.



SAVINGS YOU LOVE

Best quality, best prices, every single day.



**EVERYDAY ESSENTIALS,
CLOSER TO YOU.**

FOLLOW US FOR
EXCITING OFFERS & UPDATES



www.fastocartfranchise.com

Invest Smart. **Grow Fast.** Build Tomorrow.



FASTOCART

FMCG CATEGORIES WE SERVE



Up To 40% Off

Foodgrains, Oil & Masala



Up To 50% Off

Beauty & Personal Care



Up To 43% Off

Baby Care



Up To 40% Off

Packed Branded Food



Up To 47% Off

Bread, Milk & Dairy



Up To 40% Off

Snacks



Up To 30% Off

Beverages



Up To 45% Off

Crockery



Up To 35% Off

Basic Electric Items



Up To 40% Off

Kitchen Utensils



Up To 40% Off

House Hold



Up To 30% Off

Fruits & Vegetables



BEST QUALITY



LOWEST PRICES



EVERYDAY SAVINGS



HAPPY SHOPPING



www.fastocartfranchise.com

Why FASTOCART ?

01



Strong Brand

The Coolest store in town

02



Training, support and continuous learning

03



Ready pool of 5k locations

04



IT, Marketing & Operational support

05



Fastest playback franchise in INDIA



Easy exit procedure

07



Legal and Licensing support



Safe Investment with financing available



YOUR TRUSTED PARTNER IN GROWTH



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FASTOCART
— SUPERMARKET —

MINI MART FRANCHISE

FOR JUST INR
12-15 LAKHS

300-700 SQFT SPACE

INVESTMENT BREAKUP

	Interior & Equipments	INR 3-4 Lakhs
	Inventory	INR 6-9 Lakhs
	Franchise Fees	INR 2 LAKH + GST

*Investment may vary based on location and store size.



INTERIOR & EQUIPMENTS

INR 3-4 LAKHS



INVENTORY

INR 6-9 LAKHS



FRANCHISE FEES

INR 2 LAKH + GST



www.fastocartfranchise.com



FASTOCART
— SUPERMARKET —

SUPERMARKET FRANCHISE

FOR JUST INR

16-30 LAKHS



INVESTMENT
START FROM

16-30 LAKHS*



REQUIRED SPACE

700-1500 SQFT



INTERIOR
**4-11
LAKHS**



INVENTORY
**7-17
LAKHS**



FRANCHISE FEE
2 LAKH + GST

*Investment may vary based on location and store size.

WHY PARTNER WITH FASTOCART?



**HIGH GROWTH
OPPORTUNITY**

Tap into the growing
retail market.



**WIDE RANGE
OF PRODUCTS**

Groceries, staples,
snacks, beverages,
personal care & more.



**COMPLETE
SUPPORT**

Store setup, training,
supply chain,
marketing & operations.



**TRUSTED
BRAND**

Strong brand recall
and customer trust.



**PROFITABLE
BUSINESS MODEL**

Low operating cost
with high profit
potential.



www.fastocartfranchise.com

THE FASTOCART SUPPORT

End-to-end support to help you launch, operate and grow your Fastocart store.

 KEY ITEMS	 PARTICULARS
 Layout	<ul style="list-style-type: none"> • Providing layout designs in a 2D format according to the dimensions of the site as per our business model
 Interior & Equipment SOPs	<ul style="list-style-type: none"> • Providing handbook detailing specifications related to the materials, dimensions, vendors and brands of racks, counters, ceiling, flooring, wallpapers, electric work, air conditioning, air outlets, plumbing, signages, woodwork, branding • Providing list of equipments according to layout with vendor/brand options
 Branding/ Marketing Content	<ul style="list-style-type: none"> • Providing access to all marketing/branding content including banners, videos, pamphlets, hoardings, posters, signages, menus and visual merchandising
 HR SOPs	<ul style="list-style-type: none"> • Providing HR manual detailing manpower requirements along with key competencies, documentation, job responsibilities, organization chart and policies
 Accounts/ Relationship Manager	<ul style="list-style-type: none"> • Assigning accounts/relationship manager from Fastocart to act as a single point of contact for franchisee
 Inventory SOPs	<ul style="list-style-type: none"> • Providing list of initial SKUs to be sold along with distributor details
 Training	<ul style="list-style-type: none"> • Remote and on-site training of franchisee and franchisee's staff on usage of inventory management and billing software, customer service, visual merchandising, F&B operations, stock management and ordering, sales and marketing. • Providing access to all content on staff training
 Licensing	<ul style="list-style-type: none"> • Helping in licenses to run the store
 Staff & Store Accessories	<ul style="list-style-type: none"> • Alignment of vendors from where the accessories have to be procured.
 Dashboard Access	<ul style="list-style-type: none"> • Creating user credentials for management and billing software
 Google listing	<ul style="list-style-type: none"> • Listing on google my business with location coordinates
 Listings	<ul style="list-style-type: none"> • Listing on Application
 Fastocart Listing	<ul style="list-style-type: none"> • Listing on Fastocart website and delivery app



EMPOWERED BY INHOUSE TECHNOLOGY

Smart Technology. Stronger Business. Happier Customers.

STORE



Manage your store operations seamlessly

INTEGRATED POS



Integrated POS for billing, payments & reports



DATA INSIGHTS

Real-time insights to track performance & drive growth.



INVENTORY MANAGEMENT

Smart inventory tracking to reduce losses & ensure availability.



WORKFLOW AUTOMATION

Automate daily tasks, improve efficiency & save time.



FASTOCART



Better experience. Stronger loyalty.
Repeat customers for life.



ACCURATE
DATA



SAVES
TIME



REDUCES
COSTS



BETTER
DECISIONS



HAPPIER
CUSTOMERS





— UNIT ECONOMICS —



FRANCHISEE (INR)

	Monthly	Average
Offline Sale		₹ 12,00,000
Online Sale – App		₹ 3,00,000



PAYBACK IN LESS THAN 12 MONTHS OF OPERATIONS



PARTICULARS	AMOUNT (INR)
TOTAL REVENUE	₹ 15,00,000
COST OF GOODS	₹ 12,00,000
Rent	₹ 50,000
Manpower	₹ 45,000
Electricity	₹ 10,000
Other Costs	₹ 15,000
Royalty	₹ 30,000
NET REVENUE	₹ 1,50,000
NET REVENUE %	10%



**PROVEN
BUSINESS
MODEL**



**FAST
GROWTH
POTENTIAL**



**STRONG
BRAND
SUPPORT**



**TRUSTED
BY 1000+
PARTNERS**



VISIT OUR WEBSITE

www.fastocartfranchise.com



FASTOCART

SUPERMARKET

INTERIOR (FURNITURE)



RACKS



RACKS



BILLING COUNTER



CHILLER PARTITION



www.fastocartfranchise.com



FASTOCART

Supermarket

FRANCHISE OPPORTUNITY



ZERO ROYALTY* FOR LIFETIME!

* No royalty fee for lifetime on gross sales.



ZERO ROYALTY FOR LIFETIME



WIDE RANGE OF QUALITY PRODUCTS



STRONG SUPPLY CHAIN & TIMELY DELIVERY



HIGH PROFIT POTENTIAL



TRUSTED BRAND SUPPORT

INVEST ONCE, EARN FOREVER!



KNOW MORE

— VISIT OUR WEBSITE —

www.Fastocartfranchise.com



LOW INVESTMENT HIGH RETURNS



PAN INDIA OPPORTUNITY



DEDICATED TEAM SUPPORT



PROVEN BUSINESS MODEL



THANK YOU FOR SHOWING INTEREST IN FASTOCART SUPERMARKET

At FASTOCART, we believe in building successful retail entrepreneurs across India through a strong supermarket business model, trusted branding, and complete operational support.

We truly appreciate your interest in partnering with us and becoming a part of the FASTOCART family.



WHAT YOU GET WITH FASTOCART



STRONG BRAND PRESENCE

Be associated with a trusted and growing supermarket brand.



COMPLETE STORE SETUP SUPPORT

End-to-end support in store design, layout, and setup.



INVENTORY & SUPPLY CHAIN ASSISTANCE

Wide range of quality products with reliable supply chain.



MARKETING & PROMOTIONAL SUPPORT

Local marketing and promotions to drive footfall and sales.



TRAINING & OPERATIONS GUIDANCE

Training and continuous guidance for smooth store operations.



PROFITABLE RETAIL BUSINESS MODEL

Proven business model with high growth and ROI potential.



LET'S BUILD SUCCESS TOGETHER

Whether you are planning a Mini Mart or a Supermarket, our team is committed to helping you establish and grow a successful retail business in your city.



CONTACT US



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PAN INDIA OPPORTUNITY
Be your own boss. Build your legacy.

Thank You!
We Look Forward to Welcoming You to the
FASTOCART SUPERMARKET FAMILY.

