



FASTOCART

Lowest Price Store

India's Fastest Growing Grocery Franchise Retail Network

Welcome to FASTOCART Supermarket

Your Trusted Neighborhood Store

Discover a world of convenience and quality at Fastocart. We are dedicated to providing you with the freshest produce, and a wide selection of groceries to meet all your needs. Our shelves are stocked with your favorite brands and the best local products.



FASTOCART

Supermarket



www.fastocartfranchise.com



- 42 months gestation period
- Many Small businesses are becoming obsolete
- Lack of training & formal education
- Lack of use of Technology - Not being able to cope with Digitization
- Financial Constraints
- Legal difficulties & compliance challenges

**83% INDIANS WANT TO
BECOME BUISNESS OWNER**

95% OF THEM FAIL

About Us:

Fastocart franchise program is unique as it goes beyond the prevalent notions of franchising. What we look is not a franchise but a partner and our relationship with our partner would be that of equals.

We realize that in the growth of partner lies our own growth. With this in mind, we would Endeavour to provide as much assistance as possible to our partners in establishing, running and maintaining his/her business. In short, we intend to enter into a symbiotic relationship with the individuals who can adopt our philosophy and replicate our business.

Why FASTOCART ?



**Strong Brand
The Coolest
store in town**



**Tranning,
support and
continous
learning**



**Ready pool of
5k locations**



**IT, Marketing
& Operational
support**



**Fastest playback
franchise in
INDIA**



**Easy exit
procedure**



**Legal and
Licensing
support**



**Safe
Investment
with financing
available**

OUR FLAGSHIP STORES



www.fastocartfranchise.com



The best franchise

FOR JUST INR

15-25 LAKHS

- **INR 3-4 Lakhs**
INTERIOR & EQUIPMENTS
- **INR 6-9 Lakhs**
INVENTORY
- **INR 2Lakhs**
FRANCHISE FEES

Hyper Market

The best franchise **FOR JUST INR** **25-1cr LAKHS**

- **INR 9-10 Lakhs**
INTERIOR & EQUIPMENTS
- **INR 13-20 Lakhs**
INVENTORY
- **INR 3Lakhs**
FRANCHISE FEES

Interior (Furniture)



Racks



Racks



Billing Counter



Chiller Parttion

"FMCG Categories We Serve"



Up To 40% Off

Foodgrains, Oil & Masala



Up To 50% Off

Beauty & Personal Care



Up To 43% Off

Baby Care



Up To 40% Off

Packed Branded Food



Up To 47% Off

Bread, Milk & Dairy



Up To 40% Off

Snacks



Up To 30% Off

Beverages

The Fastocart Support

KEY ITEMS	PARTICULARS
Layout	• Providing layout designs in a 2D format according to the dimensions of the site as per our business model
Interior & Equipment SOPs	• Providing handbook detailing specifications related to the materials, dimensions, vendors and brands of racks, counters, ceiling, flooring, wallpapers, electric work, air conditioning, air outlets, plumbing, signages, woodwork, branding • Providing list of equipments according to layout with vendor/brand options
Branding/ Marketing Content	• Providing access to all marketing/branding content including banners, videos, pamphlets, hoardings, posters, signages, menus and visual merchandising
HR SOPs	• Providing HR manual detailing manpower requirements along with key competencies, documentation, job responsibilities, organization chart and policies
Accounts/ Relationship Manager	• Assigning accounts/relationship manager from Fastocart to act as a single point of contact for franchisee
Inventory SOPs	• Providing list of initial SKUs to be sold along with distributor details
Training	• Remote and on-site training of franchisee and franchisee's staff on usage of inventory management and billing software, customer service, visual merchandising, F&B operations, stock management and ordering, sales and marketing. • Providing access to all content on staff training
Licensing	• Helping in licenses to run the store
Staff & Store Accessories	• Alignment of vendors from where the accessories have to be procured.
Dashboard Access	• Creating user credentials for management and billing software
Google listing	• Listing on google my business with location coordinates
Listings	• Listing on Application
Fastocart Listing	• Listing on Fastocart website and delivery app

Empowerd by Inhouse Technology

Store



Integrated
POS



**Data
Insights**

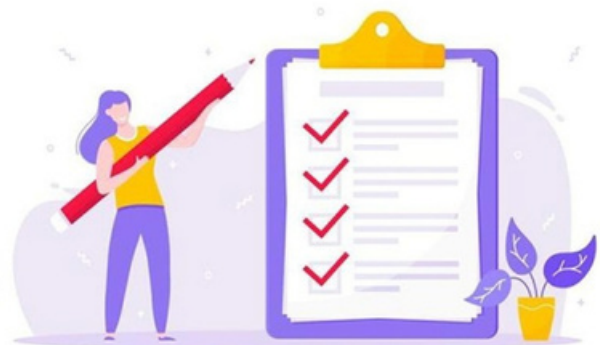


**Inventory
Management**



**Workflow
Automation**

**Customer
Experience**



UNIT ECONOMICS

Franchisee (INR)

Monthly	Average
Offline Sale	1200,000
Online Sale- App	300,000

Payback in less than 12 months of operations

Total Revenue	1,500,000
COST OF GOODS	1,200,000
Rent	50,000
Manpower	45,000
Electricity	10,000
Other Costs	15,000
Royalty	30,000
Net Revenue	1,50,000
Net Revenue %	10%

Advantage of owning Fastocart Franchise



Cooltest Brand



Online Presence



Highest Industry Margins



Payback in > 12 months



**Low Investment,
High ROI**



**Everything Under
One Roof**

Advantage of owning Fastocart franchise



Legal Support & Guidance



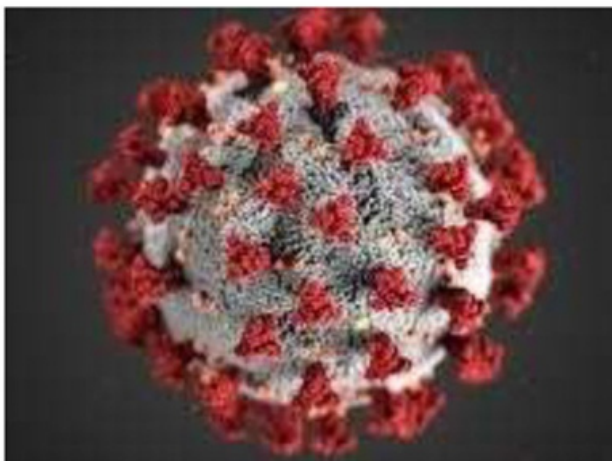
End to End Training Support



Inhouse Technology Support



Operational Excellence Support



COVID/Lockdown proof



Easy Exit Mechanism

FASTOCART

Lowest Price Store



**211, 2nd Floor, Great Mall of
Aligarh, Uttar Pradesh
202001**

+917818025521

www.fastocartfranchise.com